

## ART DIRECTION & DESIGN

Independent contractor with extensive experience working on trade, consumer and institutional publications. Ongoing collaborations with editorial and production staffs on schedules, layouts, art assignments and visual pacing. Assign photographs, illustrations and work closely with contributing artists to develop appropriate concepts and narratives.

Review and approve art assignments, layouts, four-color separations and composite page proofs. Edit photography, conduct stock photography searches and image licensing. Create and update page templates, type style sheets and color palettes. Attend press checks as necessary.

Clients include *Afar*, *California Lawyer*, *Health*, *Hippocrates*, *MacWorld*, *Mother Jones*, *Parenting*, *SF State*, *Sierra*, *Stanford Business*, *Sunset*, *Wired* and *Yoga Journal* magazines. (1995–2018)

## TEACHING EXPERIENCE

CITY COLLEGE OF SAN FRANCISCO. Co-taught “Orientation to Design and Graphic Communications.” Responsible for vocational overviews and scheduling guest speakers to discuss career opportunities within the graphic design industry. (2006)

UNIVERSITY OF SAN FRANCISCO. Co-taught “Magazine Design.” Provided USF undergraduate journalism students editorial design overview, software demonstrations, reference materials and production oversight necessary to create an in-class publication. (2003)

CALIFORNIA COLLEGE OF ARTS. Co-taught “Design for Illustrators” to undergraduate illustration students. Developed assignment topics, provided classroom critiques and reference materials. (2002)

## STAFF POSITIONS

PACIFIC BELL DIRECTORY, San Francisco, CA. Art Director.  
Redesigned all Pacific Bell telephone directory cover templates. Assigned cover photos and supervised stock photo research and licensing for 130 directory covers statewide along with their accompanying marketing brochures. (1991–95)

*Health* magazine, Sausalito, CA. Associate Art Director. (1989–90)

*Popular Photography* magazine, New York, NY. Art Director. (1986–88)

*American Photographer* magazine, New York, NY.  
Associate Art Director. (1984–86)

BENTON & BOWLES advertising, New York, NY.  
Assistant Art Director. (1982–84)

## EDUCATION

CALIFORNIA COLLEGE OF ARTS  
San Francisco, CA  
MFA Design degree  
candidate. (2000–03)

PRATT INSTITUTE, Brooklyn, NY  
BFA Visual Communications,  
Illustration major. Graduated  
with honors. (1979–82)

PALOMAR COLLEGE  
San Marcos, CA  
AA Liberal Arts. Graduated  
with honors. (1977–79)

## PUBLICATIONS AWARDS

CASE DISTRICT VII Gold  
Award of Excellence.

UCDA: University & College  
Design Awards.

NY SOCIETY OF PUBLICATION  
DESIGN annuals.

*Communication Arts*  
magazine illustration and  
photography annuals.

## VOLUNTEERING & ACTIVITIES

NOE VALLEY FARMERS’ MARKET  
Provided pro-bono design  
support and served on the Board  
of Directors. (2003–13)

CITY COLLEGE SAN FRANCISCO  
Fort Mason campus. Monotype  
printmaking courses.  
(2003–14)

## MILITARY SERVICE

CA NATIONAL GUARD.  
(1977–79)

US NAVY.  
(1974–77)